

Program Overview

Completed by sara.tavery@wsrescue.org on 2/13/2026 8:52 AM

Case Id: 14712

Name: Winston-Salem Rescue Mission - 2026/27

Address: PO Box 595, Winston-Salem, NC 27102

Program Overview

Please provide the following information.



Forsyth County Behavioral Health Program Application

Forsyth County
201 North Chestnut Street
Winston-Salem, NC 27101
336-703-2896

Behavioral Health funding is for organizations and programs that will serve the mental health, substance use, and developmental disability needs of children and adults in Forsyth County. Priority areas for funding may include but not be limited to: projects that facilitate quicker access to services and supports, education outreach and/or training efforts, jail and/or emergency department diversion, peer support services, transitional and supported housing, transportation to treatment appointments and other services/supports that eliminate barriers to accessing care, developmental disabilities support services, respite services, expansion of service capacity for individuals that do not speak/speak limited English, trauma focused cognitive behavioral therapy, trauma informed counseling, and psychological and substance use evaluations & assessments.

Requests are approved by the Forsyth County Board of Commissioners during the annual budget process. Forsyth County's Behavioral Health application process will be open from **Monday, January 26, 2026** at 8am through **Friday, February 21st, 2025**, at 5pm. Please see below the anticipated funding timeline.

- January 26, 2026 – Applications Open
- February 13, 2026 – Applications Close
- April 1, 2026 – Health and Human Services Board votes on recommendations
- May 7, 2026 - Board of County Commissioner vote on recommendations
- June 1st - June 30th, 2026 - Possible FY27 Contracts distributed to vendor
- July 1, 2026 - June 30, 2027 - Term period for authorized agreements

For any questions related to your application, please contact Amber Humble, Behavioral Health Services Supervisor, at humbleal@forsyth.cc or 336-703-2606.

A. Organization & Contact Information

Case Id: 14712
Name: Winston-Salem Rescue Mission - 2026/27
Address: PO Box 595, Winston-Salem, NC 27102

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A. Organization & Contact Information

The Request for Proposals and additional materials to assist with completing the application can be found on the County's webpage at <https://www.forsyth.cc/>

A.1. Organization Legal Name

Winston-Salem Rescue Mission

A.2. Project Title

Licensed Mental Health Counselor

A.3. FY 2025-26 Funding Request Amount

\$60,000.00

A.4. How long has your organization been in operation?

10+ years

A.5. Mailing Address

PO Box 595
Winston-Salem, NC 27102

A.6. Project/Program Location Address

718 N. Trade St
Winston-Salem, NC 27101

A.7. Organization Website

<https://wsrescue.org/>

A.8. Year 501(c)(3) status obtained, if applicable

1968

A.9. Organization Fiscal Year (MM YYYY - MM YYYY)

07 2025 - 06 2026

A.10. Federal Tax ID Number

[REDACTED]

A.11. Unique Entity Identifier (SAM.gov)

[REDACTED]

EXECUTIVE DIRECTOR/MANAGER

A.13. Name, Title

Jeff Beale, Executive Director

A.14. Email

[REDACTED]

A.15. Phone

[REDACTED]

PROJECT CONTACT

Please make sure that the person listed is responsive to emails and calls

A.16. Name, Title

Sara Tavery, Director of Development

A.17. Email

[REDACTED]

A.18. Phone

[REDACTED]

BOARD CHAIR

A.19. Name

David May

A.20. Term Expiration

02/01/2029

A.21. Email

[REDACTED]

A.22. Phone

[REDACTED]

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A.12. Facility type and license number(s), if applicable

A.23. Positions related to the project:

Total number of part-time and full-time employees:

Total Number of positions filled

Total number of positions vacant:

Number of positions for the project vs the organization

Attach an organizational chart



Organizational Chart *Required

WS Rescue Mission_Org Chart_Feb 2026_FINAL.pdf

Please check any of the following that are currently represented on your staff:



Hispanic/Latin Descent



African American/Black



Indigenous



Bilingual



Individuals with lived experience

B. Org Overview and Impact

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B. Org Overview and Impact

Please provide the following information.

MISSION

B.1. What type of organization are you (non-profit, for-profit, academic, etc.)?

501(c)(3) nonprofit organization

B.2. What is your mission statement?

Mission statement: to help our hurting neighbors find hope and healing through the transforming gospel of Jesus Christ. The Winston-Salem Rescue Mission offers high-quality residential addiction recovery programs for men throughout the Triad who otherwise would not be able to afford such services.

How do you measure equity impact?

The Rescue Mission measures equity impact in its addiction recovery programs by collecting and analyzing participant demographic and intake data to identify service gaps, monitor representation from traditionally underserved populations, and address barriers that may limit engagement or completion of the programs.

ABILITY

B.3. How does your program's policies/procedures ensure fair treatment, equitable access, and utilization of benefits for all persons, particularly marginalized and underserved groups and communities?

(How does your organization market and do outreach to those populations?)

The Rescue Mission's addiction recovery programs are structured to ensure equitable access for men experiencing homelessness, poverty, and other systemic barriers. Our residential recovery services are provided at no cost, eliminating financial obstacles to treatment. Standardized intake and assessment procedures ensure fair and consistent admission practices for all applicants. We reach underserved populations through partnerships with shelters, courts, hospitals, and other community agencies that serve high-need individuals. We also participate in community resource fairs to market our addiction recovery services.

B.4. Describe the need that the proposed project/program seeks to address. Include data supporting the need.

The Rescue Mission's clinical staff includes Certified Alcohol and Drug Counselors (CADC) and Certified Substance Abuse Counselors (CSAC). However, the Mission does not have a full-time licensed Mental Health Counselor, limiting its ability to assess and treat co-occurring mental health disorders using evidence-based practices. Many men entering recovery present with depression, anxiety, trauma-related conditions, and other behavioral health concerns requiring specialized assessment beyond substance use treatment alone. Left untreated, mental illness increases the risk of relapse. The Mission needs a full-time licensed Mental Health Counselor to conduct comprehensive evaluations, determine appropriate levels of care, and ensure proper clinical placement, including identifying residents who require a higher level of care. One in five U.S. adults experiences a mental health condition each year, and fewer than half receive specialized treatment. 7.9% live with co-occurring mental illness and substance use disorder. Effective recovery requires addressing both addiction and mental health needs through qualified clinical assessment and intervention. The Mission contracts with Dr. [REDACTED], a dually licensed Clinical Director, for clinical oversight.

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However, her oversight does not replace the need for daily, on-site mental health services. Hiring a full-time licensed Mental Health Counselor will strengthen clinical capacity and ensure continuity of care for men in recovery.

COLLABORATION

B.5. Describe in detail which specific collaborative relationships with other organizations and agencies will strengthen your desired outcomes for this project.

For this project, the Rescue Mission will collaborate with [REDACTED] LCMHCS, NCC, CCMC, CCS, PhD. Dr. Burger is a licensed mental health clinical supervisor and licensed addictions specialist. She has an extensive background in the field, having worked as a psychiatric nurse and clinical director for major agencies throughout North Carolina. [REDACTED] has been serving as a contracted clinical director for the Rescue Mission since 2018, providing critical clinical oversight and limited counseling hours. [REDACTED] will be the clinical supervisor for the proposed Mental Health Counselor. Her Professional Disclosure Statement is attached. In addition, the Rescue Mission collaborates with the following organizations: • Addiction Recovery Care Association (ARCA): Partners with WSRM to offer comprehensive recovery programs, including detoxification and counseling. • Treatment Accountability for Safer Communities (TASC): Works alongside WSRM to connect clients with appropriate treatment resources, promoting recovery and reducing recidivism. • Insight Human Services: Collaborates with WSRM to deliver counseling and support services to individuals overcoming addiction. • Daymark Recovery Services: Partners with WSRM to provide accessible treatment options. • Forsyth County Probation Department: Collaborates with WSRM by referring clients in need of substance abuse recovery services.

Provide letters of support from partnering organizations, especially those that are integral to the implementation of this project.

Letters of Support from Partnering Organizations *Required

LCMHCSDisclosure (2).doc

C. Project Overview

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C. Project Overview

Please provide the following information.

PRIORITY AREA

Forsyth County communicates funding priorities in posted Request for Proposals (RFPs)

C.1. Select the priority area that best aligns with your project (Please Pick 1 only)

- Jail and/or Emergency Department Diversion
- Peer Support Services
- Psychological, Substance Use Treatment, Evaluations & Assessments
- Education, Outreach, and/or Training Efforts
- Trauma Focused Cognitive Behavioral Therapy or Trauma Informed Counseling
- Intellectual and Developmental Disabilities Support Services
- Respite Services
- Transitional and Supported Housing
- Projects that facilitate quicker access to services and supports
- Transportation to treatment/appointments and other services/supports that eliminate access to care barriers
- Expanded service capacity for individuals that do not speak/speak limited English

C.2. This project is:

Evidence-Based/trauma-informed

Indicate in the space below the specific evidence-based and/or evidence-informed practices that will be utilized, and for which specific diagnosis(es)/populations.

Program Overview: The Rescue Mission offers two residential addiction recovery programs, a six-month program (recently extended from a 90-day program) and a year-long program. Both the six-month Life Builders program and the one-year Transformers program aim to guide men through recovery by helping them rebuild their lives spiritually, emotionally, and practically. For men who have completed the six-month program but feel they need more time to solidify their recovery, the one-year Transformers program offers a year of continued support, skill development, and spiritual growth. This program builds on the principles the men learned in the six-month program and continues in-depth, personalized counseling. Evidence-Based Practices That Will Be Utilized with This Project (Mental Health Counselor): • Motivational interviewing (MI) • Cognitive behavioral therapy (CBT) • Substance Abuse Intensive Outpatient Program (SAIOP) using the matrix suggested by the state of NC for all substances including alcohol. •

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Contracted clinical relapse prevention groups • Comprehensive clinical assessment (CCA) Diagnosis(es)/Populations: The Mental Health Counselor will utilize the CCA to diagnose and treat PTSD, bipolar disorder, depression, anxiety, and other substance-induced mental health disorders. The client (resident) population consists of adult men, ages eighteen and older, who are often homeless due to challenges related to alcoholism or drug addiction. Many of these men have unique needs stemming from veteran status, prior incarceration, or physical disabilities.

C.3. Provide a concise description of the proposed project/program indicating specifically how county funds will be used and the timeline for implementation if funding should be approved.

The proposed project for funding consideration is the hiring of a full-time licensed Mental Health Counselor with a \$60,000 salary, reflecting market rates in Forsyth County for a Master’s-level LCMHCA in a nonprofit addiction recovery setting. The candidate we seek to hire previously served as an intern for the Rescue Mission and brings direct experience with our program model, reducing onboarding time. With approved funding, we anticipate hiring this former intern at the start of the funding period.

GOALS

Use the questions below to show how your agency measures program outcomes. List goals, specific programs, and performance measures you will use to evaluate services, facility construction, and programs that will be funded by the county. Performance measures should be quantitative and supported by narrative if needed.

C.4. Please list and describe your top 3 program goals for FY 2027 (Limit 3)

Goals
Goal 1) Ensure clinical soundness for best evidence-based placement for clients (program residents) - To ensure each client is placed in the most appropriate level of care based on clinical best practices, improving treatment outcomes and long-term recovery stability.
Goal 2) Provide integrated, whole-person care through dual-licensed clinical leadership - To address co-occurring substance use and mental health disorders, ensuring clients receive comprehensive care that integrates clinical treatment with the Mission’s recovery model of balancing clinical and faith-based practices so the total person will be addressed.
Goal 3) Increase program efficiency and coordination across services - To streamline clinical and program processes to improve continuity of care, reduce service gaps, and create a more effective, coordinated recovery pathway for clients.

D. Project Performance and Reporting

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Address: PO Box 595, Winston-Salem, NC 27102

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D. Project Performance and Reporting

Please provide the following information.

FUNCTION

D.1. Client Eligibility Requirements: How are participants declared eligible to participate in this program?

A qualified mental health counselor will conduct a Comprehensive Clinical Assessment (CCA) of each client and utilize the ASAM criteria grid for correct placement.

D.2. Program Fee Structure: How much do participants pay to participate in this program?

The Rescue Mission does not charge participants to pay to participate in the addiction recovery programs.

GOALS

The following sections identify measures on how you will measure successful projects and report to the county:

D.3. Please list at least three quantitative measure(s), addressing the question, "How much will you do this year?"

Examples: number of persons enrolled, treated, or served; number of participants trained; units of naloxone or number of syringes distributed.

Quantitative Measures for the proposed Mental Health Counselor project are: 1. Substance Use Reduction We anticipate that 75% or more of the clients (program residents) engaged in counseling will demonstrate uninterrupted sobriety throughout their program participation. Success will be measured by drug screens, documented days of sobriety. 2. Access to Clinical Services The Mental Health Counselor will maintain a full clinical caseload and expand structured mental health services to approximately 60–75 residents annually. Success will be measured by the number of residents receiving individual and/or group therapy. 3. Linkage to Continuing Care We anticipate that at least 70% of clients receiving counseling will be successfully connected to ongoing behavioral health services post-program completion. Success will be measured by documented referrals and verified engagement with external behavioral health or recovery providers upon discharge.

D.4. Please list at least three Qualitative measure(s), addressing the question, "Is anyone better off after having received services or supports in the current year?"

Examples: number or percentage of clients with stable housing or employment; self-reported measures of client recovery capital, such as overall well-being, healthy relationships, or ability to manage affairs; number or percentage of formerly incarcerated clients receiving community services or supports within X days of leaving jail or prison.

Qualitative Measures for the proposed Mental Health Counselor project are: 1. Improved Psychosocial Functioning Residents will show meaningful progress in managing their emotions, repairing broken relationships, rebuilding trust with loved ones, and creating greater stability in their daily lives, as reflected in ongoing counseling sessions and documented progress toward personal goals, including lasting sobriety. 2. Strengthened Coping Skills Residents will demonstrate an increased ability to handle stress, conflict, and triggers without returning to addiction, using healthy coping strategies developed learned through counseling. 3. Reintegration Readiness Residents will demonstrate

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greater readiness to reintegrate into the local community, including reuniting with loved ones when appropriate, securing stable employment and housing, engaging in continuing recovery support activities, and taking responsibility for their continued personal growth and sobriety.

D.5. In addition, each vendor is expected to report the following:

- **Demographic information including program participation by historically marginalized groups,**
- **Number of unduplicated participants served,**
- **Numbers served by age (adult/child),**
- **Number of Forsyth County residents served**

My organization can report this data monthly.

Yes

D.6. Please describe the steps your organization will take to establish an action plan for successful program launch, including stakeholder training and coordination, the methodology for service delivery within the context of established goals, a timeline of key action items, and approximate dates for delivery.

Upon funding approval, the Rescue Mission will immediately onboard the Mental Health Counselor, with an anticipated start at the beginning of the funding period. As a former intern within our addiction recovery programs, the candidate is already familiar with our program model, allowing for a seamless transition. The Mental Health Counselor will provide evidence-based therapy, conduct assessments, develops treatment plans, and facilitate both group and individual counseling to help clients overcome addiction, treat co-occurring disorders, and encourage clients in the recovery process. The Mental Health Counselor will manage caseloads, monitor client progress, coordinate care with Rescue Mission case managers as well as with external providers, and ensure compliance with standards of clinical documentation. A full clinical caseload is defined as 25 direct client hours per week, supported by approximately 15 hours for documentation, care coordination, and administrative responsibilities, totaling 40 hours weekly. Within the first 30 days of hire, the Mental Health Counselor will assume a full caseload, participate in regular interdisciplinary meetings, and begin measurable outcome tracking consistent with program goals.

D.7. How does your organization evaluate program outcomes?

The Rescue Mission evaluates outcomes following a structured process of documenting program milestones and other indicators of progress. The Program team track completion rates, participation in counseling and life-skills classes, employment, educational enrollment, and transitions to stable housing. Each resident follows an individualized recovery plan developed with staff, with progress reviewed regularly through weekly case management meetings. The Programs team also conducts post-program follow-up to monitor continued sobriety and stability.

D.8. Has this project been previously implemented?

No

Is this request a continuation or expansion of service? Please explain.

This request is for an expansion of services. While the Rescue Mission contracts for external clinical oversight with a dually licensed Clinical Director, the Mission does not provide daily, on-site mental health treatment. Hiring a full-time licensed Mental Health Counselor will expand clinical capacity by integrating consistent mental health assessment and intervention into the recovery program.

D.9. How does your organization currently benefit and serve Forsyth County and its residents?

The Rescue Mission is a community-based nonprofit and non-denominational ministry offering high-quality residential addiction recovery programs for men, throughout Forsyth County as well as neighboring counties, who otherwise would not be able to afford such services. The Rescue Mission provides residential recovery programs at no charge for

men who have been separated from their loved ones due to the cycle of addiction. Our programs help these hurting men overcome addiction and repair their relationships with their families and the community. Additionally, the Rescue Mission serves Forsyth County through its food, clothing, and basic medical and dental clinics for underserved individuals and families. In 2025, the Rescue Mission's food pantry provided 130,733 pounds of food to Forsyth County residents living with food insecurity. Forsyth County residents lacking healthcare and dental coverage attended 722 medical and dental visits at the Rescue Mission.

E. Budget

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E. Budget

Please provide the following information.

BUDGET AND FUNDING

E.1. Please provide your complete ORGANIZATIONAL budget for the past 2 years. Entire Org budget to include all counties, not just Forsyth (if applicable)..

Year/Term	Total Revenues	Total Expenditures
Year 1		
Year 2		

E.2. Forsyth County operates on a fiscal year calendar from July 1 – June 30. Please complete the table to show the PROJECT's operating budget.

(This budget should be as specific as possible with a detailed descriptions in each budget line.) **If awarded funds, items not listed here may not be paid for.**

Project Expenditures

Project Expenditures	Budget Description	Estimated FY26 (July 1, 2025-June 30,2026)	Proposed Budget FY27 (July 1, 2026 - June 30, 2026)
Personnel (Salary and Wages)	Salary for one (1) Mental Health Counselor	\$0.00	\$60,000.00
Fringe Benefits		\$0.00	\$0.00
Travel		\$0.00	\$0.00
Equipment & Other Capital		\$0.00	\$0.00
Material & Supplies		\$0.00	\$0.00
Contractual Services		\$0.00	\$0.00
Consultant (Professional Services)		\$0.00	\$0.00
Occupancy (Rent and Utilities)		\$0.00	\$0.00
Telecommunications		\$0.00	\$0.00
Training and Education		\$0.00	\$0.00
Total Project Expenditures		\$0.00	\$60,000.00

Organizational Revenues by Category – Indicate all revenue sources that will be applied to the project and complete the details, estimate and the amount applied for each funding source.

Total Revenues by	Detail	Estimated FY26	Proposed FY27	Amount Applied to
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Category				Proposed Project
City of Winston Salem		\$0.00	\$0.00	\$0.00
Forsyth County	Behavioral Health Program	\$0.00	\$60,000.00	\$60,000.00
State of North Carolina		\$0.00	\$0.00	\$0.00
Federal Government		\$0.00	\$0.00	\$0.00
Commercial Insurer		\$0.00	\$0.00	\$0.00
Medicaid		\$0.00	\$0.00	\$0.00
Medicare		\$0.00	\$0.00	\$0.00
Cash Payment		\$0.00	\$0.00	\$0.00
Donations		\$0.00	\$0.00	\$0.00
Grants		\$0.00	\$0.00	\$0.00
Other		\$0.00	\$0.00	\$0.00
Total Organizational Revenue		\$0.00	\$60,000.00	\$60,000.00

E.3. Has Forsyth County provided funding in the past?

No

E.4. Clarify the number of positions associated with the project (new and existing). If funds were previously received, specify the amount awarded for these existing positions, including the number of part/full time employees. If funds are received, specify the amount that will be awarded for EACH new position.

If awarded, the funds would be applied to one new position for this project.

E.5 If this year's request is different in any way (amount, activities, etc.) from a prior year's request, explain how and why.

E.6. Is the organization open to receiving partial funding for the program or specific roles

Yes

***Please note, if only partial funding is awarded, a new budget will be required.**

SUSTAINABILITY

E.7. Please provide a timeline on when the organization expects the program to be financially self-sustaining. Include information about other funding sources to leverage County funds requested.

The Rescue Mission's addiction recovery services are provided at no cost. The Mission does not receive reimbursements from Medicaid, Medicare, or private insurance. This project will be sustained through philanthropic support, with County funds leveraged alongside individual and major gifts, foundation grants, corporate and church support, and fundraising events.

BARRIERS

E.8 Describe any potential programmatic and institutional barriers to project implementation (e.g. staff vacancies,

pending departures, challenges with connecting with the target population) and your plans for overcoming them.
The Rescue Mission does not anticipate any barriers to the project implementation.

F. Required Documents

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F. Required Documents

Please provide the following information.

Documentation

OPTIONAL: If you would like to include a 5-minute video, please email it to humbleal@forsyth.cc by 02/21/2025

***No files uploaded*

North Carolina Secretary of State - Current and Active Status (<https://www.sosnc.gov/search/index/corp>) *If

applicable

NC Secretary of State _Current and Active Status_WS Rescue Mission_2026.pdf

Audited Financial statements or third-party review from the past two years *Required

WSRM_Audited_Financial_Statements_6.30.2024.pdf

WSRM-Financial-Statements-6.30.2025.pdf

IRS 501(c)3 Designation Letter *If applicable

WS Rescue Mission- IRS Determination Letter.pdf

Code of Conduct/Conflict of Interest Policy *Required

WS Rescue Misison_Conflict of Interet Policy.pdf

Other

Licensed Clinical Mental Health Counselor Job Description.pdf